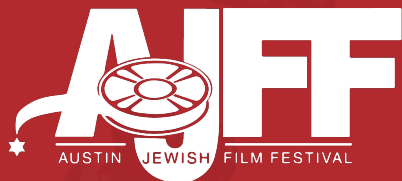


For Jew and You Too.

————— **AJFF.org** —————

Sponsorship & Development

2022



For Jew and You Too.

**November 3-13, 2022
on the Dell Jewish Community Campus**

About AJFF:

The Austin Jewish Film Festival enhances the Central Texas arts scene by educating, inspiring, and entertaining our audience through programs that enrich the community while seeking to break down barriers of “otherness” for all groups.

The festival presents feature films, documentaries, and shorts. In addition to the best of Jewish and Israeli cinema, we present panels that explore the films and their subjects more deeply.

We partner actively with many different filmmakers and organizations to bring diverse communities together. The festival frequently conducts programs that enhance social causes in the Austin community.

**The Austin Jewish Film Festival—
Bringing the best of Jewish film
to Austin since 2002!**

Significant accomplishments:

- One of the oldest and most influential Jewish film festivals in the South.
- Strong collaboration with local and national non-profits.
- Programming that generates social good in the community, such as raising funds and awareness for mental health, food insecurity, and veterans' organizations.
- Recipient of investment from The City of Austin for several years as a vehicle of economic development.

About the Festival

Q&As with
Artists
and Filmmakers

Films, Music,
Food!



The Benefits of Partnering with AJFF

AJFF offers an outstanding opportunity for your company or organization to increase its visibility to a rapidly growing, affluent, and influential audience.

- Direct exposure to a festival audience of more than 2,000 filmgoers over five days.
- Email distribution to more than 2,000 direct subscribers.
- Promotion through diverse media, including on screen, print, advertising, and social media.
- Opportunities for brand presence with your logo inclusion in the festival, and year-round.
- Growing and increased employee population in the IT sector, including Dell Technologies, Tesla, Oracle, Apple, Meta Platforms, Alphabet/Google, and Samsung.

Audience profile:

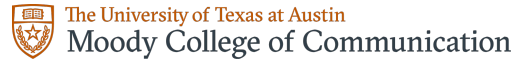
- High earners: >45% with an annual household income over \$100K.
- Highly educated: >61% with a postgraduate degree.
- Loyal and diverse:
 - More than 40% of audience have attended the festival for more than five times.
 - More than 20% are not Jewish.

SPONSORSHIP PACKAGES	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Your company name and logo on the AJFF website and emails.	Most prominent logo placement everywhere .	Logo placement everywhere .	Logo placement most locations .	Logo placement some locations .
Branding advantage of being identified as a partner of AJFF in our advertising and PR campaigns.	Presenting partner of festival and AJFF365 for one year.	Festival and AJFF365 partner for one year.	Logo included in AJFF advertising.	N/A
Brand your company as a partner of one of the oldest and best Jewish film festivals in the USA.	Highest level of logo placement on banners, in mailings, on screen, and in print, as well as special recognition and opportunities to present to our audience.	High level of logo placement on banners, in mailings, on screen, and in print, as well as special recognition and the opportunity to present to our audience.	Logo placement on banners, in mailings, on screen, and in print, as well as special recognition and opportunities to present to our audience.	Logo placement on screen and in print, as well as special recognition and opportunities to present to our audience.
JOIN THE FUN! Festival tickets and AJFF365 subscriptions give you the opportunity to meet-and-greet at screenings, parties, and special members-only events.	<ul style="list-style-type: none"> • 10 tickets to every festival film. • 4 annual AJFF365 subscriptions. • Presenting partner of 4 AJFF365 events. • Access to exclusive private events. 	<ul style="list-style-type: none"> • 5 tickets to every festival film. • 2 annual AJFF365 subscriptions. • Presenting partner of 2 AJFF365 events. • Access to exclusive private events. 	<ul style="list-style-type: none"> • 4 tickets to 5 festival films of your choice. • 4 tickets to the AJFF365 events you co-sponsor. • Co-presenting partner of 2 AJFF365 events. • Access to exclusive private events. 	<ul style="list-style-type: none"> • 2 tickets to 5 festival films of your choice. • 4 tickets to the AJFF365 event you co-sponsor. • Co-presenting partner of 1 AJFF365 event.

For a detailed listing of specific benefits by level see AustinJFF.org/Sponsorship

To discuss sponsorship opportunities, contact Jay Rubin | 202.409.4054 | sponsorship@AustinJFF.org

AJFF has partnered with many national brands, local businesses, and community partners, including:



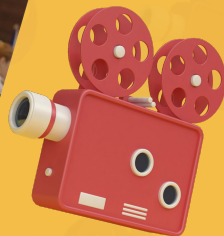
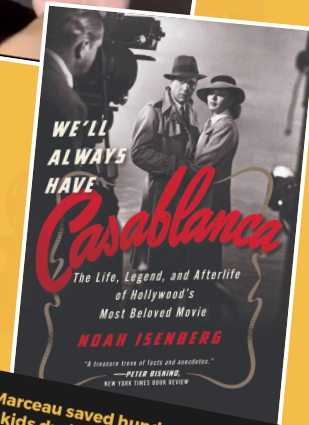


AJFF 365. UNIQUE MOVIES, MEMORABLE EXPERIENCES.



AJFF365 is our monthly film program which provides quality programming of movies all year long — no need to wait for the next annual festival!

As a festival sponsor, you get **AJFF365 sponsorship benefits** automatically as part of your package, including the opportunity to present specific films, enhancing your brand representation throughout the year.



Join us on **Sunday, May 17, 2020 at 7:30 PM** for a free live webinar with lead actor **Jesse Eisenberg** and writer-director **Jonathan Jakubowicz** of the new major motion picture "Resistance" from IFC Films.

What people are saying about AJFF

"Anybody can stream movies at home, but attending AJFF is worth the price of admission just for the talkbacks after the films. I believe that Director David Finkel is one of the best interviewers during post-screening Q&As!"

- **Tobi Taub**

"AJFF films both entertain and educate us. They allow us to explore the depth of Jewish experience in the United States and around the world. The quality and professionalism of the films is great!"

- **Syd Popinsky
and Chuck Mandelbaum**

"I love to attend the AJFF because I get to see films with Jewish content that I otherwise wouldn't know about. I find the films fun, thought provoking, enlightening, and entertaining."

- **Sigrid Levi-Baum**

"AJFF365 is amazing and gets better and better each month with top-notch, curated Jewish and Israeli-themed films you're unlikely to see anywhere else. Even better, you can now easily watch on your TV through Roku, AppleTV, FireTV, AirPlay, or ChromeCast."

- **Joe Winer**

As the President of the Austin based LGBTQ+ film festival, it is great to partner with Austin Jewish Film Festival to enhance the diversity and representation of our communities through the exciting medium of film. aGLIFF and AJFF's partnership enhances both organizations and benefits the entire Austin community.

- **Todd Hogan-Sanchez,
President of aGLIFF**

For more information, contact:
Jay Rubin | 202.409.4054
sponsorship@AustinJFF.org

GET IN TOUCH

Email

sponsorship@AustinJFF.org

Phone

Jay Rubin 202.409.4054

Address

Austin Jewish Film Festival
7300 Hart Lane
Austin, Texas 78731



[@AustinJFF](https://www.facebook.com/AustinJFF)



[@JffAustin](https://twitter.com/JffAustin)



[@AustinJFF](https://www.instagram.com/AustinJFF)



[AustinJFF.org](https://www.AustinJFF.org)



For Jew and You Too.

[AustinJFF.org](https://www.AustinJFF.org)